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NEWS LETTER MANTHAN



DR. AMIT RAI
DIRECTOR IIMT COLLEGE OF MANAGEMENT

FROM THE DIRECTOR'S DESK: A VISION FOR TOMORROW

AS WE WELCOME THE NEW YEAR, I EXTEND MY WARMEST WISHES TO ALL. IT'S A PLEASURE TO PRESENT THE LATEST EDITION OF OUR NEWSLETTER, "MANTHAN." REFLECTING ON OUR 30-YEAR JOURNEY AT IIMT COLLEGE OF MANAGEMENT, I AM PROUD OF OUR ACHIEVEMENTS IN EDUCATION, RESEARCH, AND INNOVATION. OUR FACULTY'S DEDICATION AND STUDENTS' PASSION SHINE THROUGH OUR INITIATIVES, INCLUDING THE ARIIA AND NIRF RANKINGS. THIS NEWSLETTER SHOWCASES OUR VIBRANT COMMUNITY AND THE DYNAMIC ACTIVITIES AT IIMT. I ENCOURAGE EVERYONE TO ENGAGE WITH "MANTHAN" AND CONTINUE CONTRIBUTING TO OUR LEGACY. WISHING YOU ALL A PROSPEROUS AND FULFILLING NEW YEAR!

WARM REGARDS,

PROF. DR. AMIT RAI
DIRECTOR, IIMT COLLEGE OF MANAGEMENT



**EDITOR'S NOTE: CRAFTING IDEAS, INSPIRING MINDS MS. ARCHANA SINGH
ASSISTANT PROFESSOR/JMC DEPARTMENT)**

WELCOME TO THE LATEST EDITION OF OUR NEWSLETTER! AT IIMT COLLEGE OF MANAGEMENT, WE TAKE PRIDE IN CELEBRATING THE REMARKABLE ACHIEVEMENTS OF OUR VIBRANT COMMUNITY AND OUR UNWAVERING DEDICATION TO ACADEMIC EXCELLENCE. IN THIS EDITION, YOU WILL FIND INSPIRING STORIES THAT SHOWCASE THE BRILLIANCE OF OUR STUDENTS, THE COMMITMENT OF OUR FACULTY, AND VALUABLE INDUSTRY COLLABORATIONS. TOGETHER, WE FOSTER AN ENVIRONMENT THAT ENCOURAGES GROWTH AND EXPLORATION. AS WE EMBARK ON ANOTHER YEAR, I EXTEND MY HEARTFELT GRATITUDE FOR YOUR CONTINUED SUPPORT. LET US EMBRACE THE OPPORTUNITIES AHEAD AND STRIVE FOR EVEN GREATER HEIGHTS IN THE JOURNEY OF LEARNING AND TRANSFORMATION!

*WARM REGARDS,
ARCHANA SINGH
ASSISTANT PROFESSOR
(JOURNALISM AND MASS COMMUNICATION)*



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2	Major & Minor Events	Overview of events and initiatives throughout the semester, highlighting participation and engagement.
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4	Industrial Visits	Reports on visits to local industries, sharing insights gained and enhancing academic learning.
5	Students' Corner	A platform for students to express creativity through articles, artwork, and reflections, fostering community collaboration.
7	Student's Achievements	A platform for students to express creativity through articles, artwork, and reflections, fostering community collaboration.
8	Campus in Focus	A photographic section capturing vibrant moments on campus, featuring student life, events, and natural beauty.

Inspiring Minds: IIMT Hosts Motivational Session on Innovation and Entrepreneurship



ON 3RD OCTOBER 2024, IIMT ORGANIZED AN ENGAGING SESSION, “MY STORY - MOTIVATIONAL STORY BY SUCCESSFUL INNOVATOR,” FEATURING MR. ABHINAY KUMAR SINGH, MANAGING DIRECTOR OF ADGCRAFT COMMUNICATIONS, AS THE KEYNOTE SPEAKER. WITH OVER 13 YEARS OF EXPERTISE IN MEDIA AND PUBLIC RELATIONS, MR. SINGH INSPIRED 193 STUDENTS AND FACULTY BY SHARING HIS JOURNEY OF GUIDING STARTUPS TO ACHIEVE VALUATIONS EXCEEDING 100 CRORES. HELD AT CHANAKYA HALL, THE EVENT EMPHASIZED FOSTERING AN ENTREPRENEURIAL MINDSET, LEVERAGING TECHNOLOGY, AND SOLVING REAL-WORLD PROBLEMS THROUGH INNOVATION. THE SESSION MOTIVATED STUDENTS TO THINK CREATIVELY, EMBRACE SUSTAINABILITY, AND PURSUE LEADERSHIP ROLES, LEAVING ATTENDEES EQUIPPED WITH TOOLS FOR SUCCESS AND A PASSION FOR MAKING A DIFFERENCE IN THEIR ENTREPRENEURIAL JOURNEY’S.

Celebrating Innovation: National Entrepreneurship Day Inspires Young Minds at IIMT College of Management



ON 12TH NOVEMBER 2024, IIMT COLLEGE OF MANAGEMENT, GREATER NOIDA, HOSTED AN IMPACTFUL SESSION ON “NATIONAL ENTREPRENEURSHIP DAY” AT THE CHANAKYA HALL AUDITORIUM. THE EVENT, PART OF QUARTER-1 IIC 7.0 ACTIVITIES, FEATURED DISTINGUISHED SPEAKER MR. SUSHEEL SHUKLA, AN ACCOMPLISHED PROFESSIONAL WITH OVER A DECADE OF INDIAN AIR FORCE SERVICE AND TWO DECADES OF LEADERSHIP EXPERIENCE IN THE ICT SECTOR. GUIDED BY FACULTY COORDINATORS MR. AKASH KUMAR SRIVASTAVA AND DR. SHIKHAR SAXENA, THE SESSION ATTRACTED 105 STUDENTS AND 6 FACULTY MEMBERS. PARTICIPANTS GAINED INVALUABLE INSIGHTS INTO CREATIVE PROBLEM-SOLVING, BUSINESS PLANNING, AND MARKET TRENDS, FOSTERING AN ENTREPRENEURIAL MINDSET. WITH INSPIRING SUCCESS STORIES AND HANDS-ON LEARNING, THE EVENT UNDERScoreD THE PIVOTAL ROLE OF ENTREPRENEURSHIP IN DRIVING INNOVATION, ECONOMIC GROWTH, AND SOCIAL IMPACT, LEAVING STUDENTS MOTIVATED TO EMBARK ON THEIR ENTREPRENEURIAL JOURNEYS

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IIMT College of Management's Alumni Conclave connects students with industry experts,inspiring the next generation of journalists



ON 21ST 21, 2024, THE JOURNALISM AND MASS COMMUNICATION (JMC) DEPARTMENT AT IIMT COLLEGE OF MANAGEMENT HELD A HIGHLY SUCCESSFUL ALUMNI CONCLAVE, BRINGING TOGETHER 90 STUDENTS AND 12 FACULTY MEMBERS. THE EVENT, COORDINATED BY DR. RAMSHANKAR AND MS. KUMARI JYOTI AIMED TO BRIDGE THE GAP BETWEEN ACADEMIA AND INDUSTRY. IT PROVIDED A PLATFORM FOR STUDENTS TO ENGAGE WITH ALUMNI PROFESSIONALS, INCLUDING GAURAV KISHOR (ANCHOR, NEWS INDIA), ANJALI SINGH (MULTIMEDIA PRODUCER, AMAR UJALA), NIKHIL PATHAK (SENIOR REPORTER, DAINIK JAGRAN), AND RAM MOHAN MISHRA (FOUNDER, DRIVE SPARK HINDI). THE CONCLAVE FEATURED INSIGHTFUL PANEL DISCUSSIONS ON CAREER OPPORTUNITIES, ETHICAL JOURNALISM, DIGITAL TRANSFORMATION IN MEDIA, AND THE CHALLENGES OF THE INDUSTRY. ALUMNI SHARED INVALUABLE EXPERIENCES, OFFERING STUDENTS PRACTICAL ADVICE ON CURIOSITY, STORYTELLING, PERSEVERANCE, AND EMBRACING THE DIGITAL AGE.

THE EVENT ALSO FACILITATED NETWORKING AND MENTORING, ALLOWING STUDENTS TO BUILD RELATIONSHIPS WITH INDUSTRY EXPERTS. DEAN PROF. B.P. SINGH DELIVERED THE VOTE OF THANKS, EMPHASIZING THE IMPORTANCE OF SUCH INTERACTIONS IN SHAPING STUDENTS' PROFESSIONAL JOURNEYS. THIS CONCLAVE PROVED TO BE A CRUCIAL STEP IN PREPARING STUDENTS FOR SUCCESS IN THE DYNAMIC WORLD OF JOURNALISM AND MASS COMMUNICATION.

Students Showcase Innovative Ideas at IIMT's "Innovation in Digital Marketing" Event



ON 25TH NOVEMBER 2024, THE STUDENT INNOVATION CLUB AT IIMT COLLEGE OF MANAGEMENT HOSTED AN ENGAGING SESSION ON "INNOVATION IN DIGITAL MARKETING," WHICH SAW THE ACTIVE PARTICIPATION OF 79 STUDENTS AND 8 FACULTY MEMBERS. THE EVENT, HELD AT THE CHANAKYA HALL, ALLOWED STUDENTS FROM BCA AND BBA COURSES TO PRESENT THEIR INNOVATIVE IDEAS, INCLUDING CONCEPTS LIKE SMART FABRIC AND E-AYURVEDA, SHOWCASING THEIR CREATIVITY IN THE DIGITAL MARKETING SPACE. COORDINATED BY MS. SHUBHII SHUKLA, MS. NIDHI GAUR, AND MR. AMIT OJHA, THE SESSION FOCUSED ON ENHANCING STUDENTS' UNDERSTANDING OF CURRENT DIGITAL MARKETING TRENDS, TOOLS, AND STRATEGIES, WHILE PROMOTING DATA-DRIVEN DECISION-MAKING AND ETHICAL PRACTICES IN MARKETING. THROUGH HANDS-ON EXPERIENCE AND COLLABORATIVE TEAMWORK, THE PARTICIPANTS GAINED VALUABLE INSIGHTS INTO THE FAST-EVOLVING DIGITAL LANDSCAPE, PREPARING THEM FOR FUTURE CAREERS IN THE FIELD.

Session on “Institution’s Innovation Day



ON OCTOBER 15, 2024, THE BCA DEPARTMENT ORGANIZED AN ENGAGING SESSION TITLED “INSTITUTION'S INNOVATION DAY” AT CHANAKYA HALL AUDITORIUM, ATTENDED BY 145 STUDENTS AND 15 FACULTY MEMBERS. THE EVENT FEATURED ESTEEMED SPEAKERS, INCLUDING PROF. (DR.) ABHAYA NAND, DEAN OF R&D, AND MR. JITENDRA KUMAR, HOD OF BCA, WHO SHARED THEIR INSIGHTS ON FOSTERING A CULTURE OF INNOVATION WITHIN THE INSTITUTION. COORDINATED BY MR. ANSHUL KUMAR AND MS. SHALLU BAINS, THE SESSION AIMED TO ENCOURAGE CREATIVE THINKING, SHOWCASE INNOVATIVE PROJECTS, AND PROMOTE INTERDISCIPLINARY COLLABORATION AMONG STUDENTS AND FACULTY. PARTICIPANTS GAINED VALUABLE SKILLS IN PROBLEM-SOLVING, TEAMWORK, AND ENTREPRENEURIAL THINKING, WHILE ALSO LEARNING ABOUT INDUSTRY TRENDS AND EFFECTIVE COMMUNICATION. THE EVENT HIGHLIGHTED THE IMPORTANCE OF RESEARCH AND DEVELOPMENT, AIMING TO POSITION THE INSTITUTION AS A HUB OF CREATIVITY AND PROGRESS. OVERALL, THE SESSION SUCCESSFULLY INSPIRED ATTENDEES TO EMBRACE INNOVATION AND EXPLORE NEW IDEAS, CONTRIBUTING TO THEIR ACADEMIC AND PROFESSIONAL GROWTH.

Alumni Conclave BCA Department hosted an Alumni Conclave

Department of BCA

is organizing

 **ALUMNI CONCLAVE**



Mr. Shivam Singh
Business Development
Manager
Uncodmy



Mr. Kanhaiya Prasad Singh
START-UP FELLOW
IIMT Ladder Business
Foundation



Mr. Surya Prakash Sharma
Event manager
Star Event Greater Noida



Mr. Tilak Ratan
Event manager
Star Event Greater Noida



Ms. Nikita Rawat
Senior Team Member
Chetu, Inc.

 27th November, 2024

|

 10:30 AM Onwards

Venue - Smart Room

ON NOVEMBER 27, 2024, THE BCA DEPARTMENT HOSTED AN ALUMNI CONCLAVE THAT BROUGHT TOGETHER 51 STUDENTS AND 3 FACULTY MEMBERS TO FOSTER COMMUNITY AND CONNECTION AMONG ALUMNI. COORDINATED BY MS. SHALLU BAINS, MS. PARUL BHATNAGAR, AND MR. SATISH KUMAR, THE EVENT FEATURED NOTABLE ALUMNI, INCLUDING MR. SHIVAM SINGH, A BUSINESS DEVELOPMENT MANAGER AT UNCODMY, AND SEVERAL SUCCESSFUL ENTREPRENEURS FROM VARIOUS SECTORS. THE DISCUSSIONS FOCUSED ON INDUSTRY NEEDS, EMPHASIZING THE IMPORTANCE OF COMMUNICATION SKILLS, TECHNICAL KNOWLEDGE, AND SOFT SKILLS FOR STUDENTS TO BECOME INDUSTRY-READY. PARTICIPANTS GAINED INSIGHTS INTO DESIGNING CREATIVE STRATEGIES, MANAGING FINANCIAL RESOURCES, AND ESTABLISHING CAREER GOALS, EQUIPPING THEM WITH VALUABLE KNOWLEDGE FOR THE CORPORATE WORLD. THE EVENT WAS CONDUCTED AT NO COST, SHOWCASING THE DEPARTMENT'S COMMITMENT TO ENHANCING STUDENT PREPAREDNESS AND FOSTERING LASTING CONNECTIONS WITH EVERYONE.

Workshop on “Entrepreneurship & Innovation as Career Opportunity”



ON NOVEMBER 21, 2024, THE BCA DEPARTMENT AT IIMT COLLEGE OF MANAGEMENT HOSTED A SUCCESSFUL WORKSHOP TITLED “ENTREPRENEURSHIP & INNOVATION AS CAREER OPPORTUNITY” IN CHANAKYA HALL AUDITORIUM, ATTENDED BY 97 STUDENTS AND 7 FACULTY MEMBERS. LED BY PROFESSOR (DR.) AMIT RAI DIRECTOR IIMT COLLEGE OF MANAGEMENT, DEAN OF IQAC, THE WORKSHOP AIMED TO INSPIRE STUDENTS BY SHARING REAL-WORLD SUCCESS STORIES, PRACTICAL INSIGHTS INTO THE START-UP ECOSYSTEM, AND FOSTERING AN ENTREPRENEURIAL MINDSET. KEY THEMES INCLUDED THE ENTREPRENEURIAL JOURNEY, INNOVATION, BUSINESS STRATEGIES, AND THE IMPORTANCE OF RESILIENCE. PARTICIPANTS GAINED VALUABLE SKILLS IN DECISION-MAKING, NETWORKING, AND UNDERSTANDING THE CHALLENGES OF ENTREPRENEURSHIP. THE SESSION CONCLUDED WITH MOTIVATING REMARKS FROM PROFESSOR RAI, REINFORCING THE SIGNIFICANCE OF A GROWTH MINDSET AND EFFECTIVE NETWORKING, ULTIMATELY FOSTERING A CULTURE OF INNOVATION AT THE INSTITUTION

National Education Day Celebration at IIMT College of Management



ON NOVEMBER 11, 2024, IIMT COLLEGE OF MANAGEMENT, AFFILIATED WITH CHAUDHARY CHARAN SINGH UNIVERSITY, CELEBRATED NATIONAL EDUCATION DAY WITH AN ENGAGING OFFLINE SESSION HELD IN THE CHANAKYA HALL AUDITORIUM. THE EVENT, ATTENDED BY 127 STUDENTS AND 14 FACULTY MEMBERS, FEATURED DR. CHANDRA SHEKHAR YADAV, DEAN ACADEMICS, AS THE KEYNOTE SPEAKER. THE SESSION FOCUSED ON RECOGNIZING THE CONTRIBUTIONS OF EDUCATORS, PROMOTING AWARENESS OF EDUCATIONAL REFORMS, AND ENCOURAGING LIFELONG LEARNING. PARTICIPANTS GAINED VALUABLE INSIGHTS INTO INCLUSIVE EDUCATION, INNOVATIVE TEACHING METHODOLOGIES, AND VARIOUS CAREER PATHS IN EDUCATION. THIS CELEBRATION NOT ONLY HONORED THE LEGACY OF MAULANA ABUL KALAM AZAD BUT ALSO INSPIRED STUDENTS TO REFLECT ON THE IMPORTANCE OF EDUCATION IN SHAPING A PROGRESSIVE SOCIETY.

The National Pollution Day celebration at IIMT College of Management



THE NATIONAL POLLUTION DAY CELEBRATION AT IIMT COLLEGE OF MANAGEMENT, HELD ON DECEMBER 2, 2024, PROVIDED A SIGNIFICANT PLATFORM FOR RAISING AWARENESS ABOUT ENVIRONMENTAL ISSUES AND POLLUTION MANAGEMENT. WITH PARTICIPATION FROM 72 STUDENTS AND 5 FACULTY MEMBERS, THE OFFLINE SESSION FEATURED PROF. SUSHEELSHUKLA, WHO EMPHASIZED THE IMPORTANCE OF CONTINUOUS LEARNING AND INNOVATION. THE EVENT FOCUSED ON EDUCATING ATTENDEES ABOUT VARIOUS TYPES OF POLLUTION, PROMOTING SUSTAINABLE PRACTICES, AND FACILITATING SKILL-BUILDING THROUGH INTERACTIVE DIY SESSIONS. PARTICIPANTS ENHANCED THEIR CRITICAL THINKING AND TEAMWORK SKILLS WHILE BUILDING VALUABLE CONNECTIONS. ULTIMATELY, THE WORKSHOP INSPIRED ATTENDEES TO TAKE PROACTIVE STEPS TOWARDS ENVIRONMENTAL ADVOCACY, HIGHLIGHTING THE COLLECTIVE RESPONSIBILITY IN FOSTERING CLEANER AND MORE SUSTAINABLE PLANET.

ARTICLE

Teaching: A Canvas of Creativity



I CHOSE TO BECOME A TEACHER BECAUSE OF THE PROFOUND INFLUENCE MY OWN EDUCATORS HAD ON SHAPING ME INTO THE PERSON I AM TODAY. THEIR IMPACT EXTENDED FAR BEYOND MERE KNOWLEDGE TRANSFER; THEY IGNITED A PASSION FOR LEARNING, INSTILLED A SENSE OF CURIOSITY, AND INSPIRED ME TO GROW AS A COMPASSIONATE AND WELL-ROUNDED INDIVIDUAL. I VIVIDLY REMEMBER THE TEACHERS WHO TOOK THE TIME TO UNDERSTAND MY STRENGTHS AND WEAKNESSES, ENCOURAGING ME TO PURSUE MY INTERESTS WHILE ALSO CHALLENGING ME TO STEP OUTSIDE MY COMFORT ZONE. THEIR DEDICATION AND EMPATHY LEFT AN INDELIBLE MARK ON MY HEART, MOTIVATING ME TO REPLICATE THAT INFLUENCE IN MY OWN CLASSROOM. MY GOAL WAS NOT ONLY TO NURTURE STUDENTS AS INFORMED LEARNERS BUT ALSO TO CULTIVATE THEIR EMPATHY, CRITICAL THINKING, AND EMOTIONAL INTELLIGENCE.

DRIVEN BY THIS ASPIRATION, I ENROLLED IN AN EDUCATION PROGRAM AT A GOVERNMENT, EAGER TO DIVE INTO THE WORLD OF PEDAGOGY. THE COURSEWORK WAS RIGOROUS AND ENLIGHTENING, COVERING A WIDE ARRAY OF TOPICS ESSENTIAL FOR EFFECTIVE TEACHING. I IMMERSSED MYSELF IN EDUCATIONAL THEORIES, EXPLORING THE WORKS OF GREAT THINKERS LIKE PIAGET, VYGOTSKY, AND DEWEY. EACH THEORY PROVIDED ME WITH UNIQUE INSIGHTS INTO HOW STUDENTS LEARN AND DEVELOP, ALLOWING ME TO APPRECIATE THE COMPLEXITY OF THE EDUCATIONAL PROCESS.

I LEARNED HOW STUDENTS CONSTRUCT KNOWLEDGE THROUGH EXPERIENCES AND INTERACTIONS. THIS UNDERSTANDING EMPHASIZED THE IMPORTANCE OF CREATING A STUDENT-CENTERED CLASSROOM WHERE LEARNERS ACTIVELY ENGAGE WITH CONTENT. I STUDIED THE PRINCIPLES OF REINFORCEMENT AND CONDITIONING, WHICH HIGHLIGHTED THE SIGNIFICANCE OF BEHAVIOR MANAGEMENT AND THE IMPACT OF REWARDS AND CONSEQUENCES IN SHAPING STUDENT BEHAVIOR.

ARTICLE

Teaching: A Canvas of Creativity



I DEVELOPED STRATEGIES TO FOSTER A POSITIVE LEARNING ENVIRONMENT. I LEARNED TECHNIQUES FOR ESTABLISHING CLEAR EXPECTATIONS, BUILDING RAPPORT WITH STUDENTS, AND EFFECTIVELY MANAGING DIVERSE CLASSROOM DYNAMICS. I HONED MY SKILLS IN DESIGNING ENGAGING AND MEANINGFUL LESSONS THAT CATER TO VARIED LEARNING STYLES. I PRACTICED CREATING LESSON PLANS THAT INTEGRATED TECHNOLOGY, HANDS-ON ACTIVITIES, AND REAL-WORLD APPLICATIONS TO MAKE LEARNING RELEVANT AND EXCITING.

MANAGING A CLASSROOM FILLED WITH DIVERSE PERSONALITIES REQUIRED NOT ONLY STRONG ORGANIZATIONAL SKILLS BUT ALSO EMOTIONAL INTELLIGENCE. I HAD TO NAVIGATE CONFLICTS, FOSTER COLLABORATION, AND CREATE AN INCLUSIVE ENVIRONMENT WHERE EVERY STUDENT FELT VALUED.

THE DEMANDS OF CURRICULUM PACING, TESTING, AND ADMINISTRATIVE DUTIES OFTEN LEFT LITTLE ROOM FOR CREATIVITY. BALANCING THE NEED TO COVER CONTENT WHILE ALLOWING FOR EXPLORATION AND DISCOVERY PROVED TO BE A CONSTANT CHALLENGE.

BEYOND ACADEMICS, I FOUND MYSELF SUPPORTING STUDENTS THROUGH PERSONAL STRUGGLES, WHETHER IT WAS FAMILY ISSUES, MENTAL HEALTH CHALLENGES, OR SOCIAL DYNAMICS. THE EMOTIONAL INVESTMENT REQUIRED TO BE AN EFFECTIVE TEACHER WAS BOTH REWARDING AND EXHAUSTING.

DESPITE THE CHALLENGES, I EMBRACED THE JOURNEY WITH RESILIENCE AND DETERMINATION. EACH DAY IN THE CLASSROOM BECAME AN OPPORTUNITY FOR GROWTH—NOT JUST FOR MY STUDENTS BUT FOR MYSELF AS WELL. MY ASPIRATION TO NURTURE NOT ONLY INFORMED LEARNERS BUT ALSO EMPATHETIC INDIVIDUALS REMAINS AT THE HEART OF MY TEACHING PHILOSOPHY, GUIDING ME AS I NAVIGATE THE BEAUTIFUL COMPLEXITIES OF EDUCATION.

**ARCHANA SINGH/ ASSISTANT PROFESSOR
(JOURNALISM DEPARTMENT)**

ARTICLE

Movie Review: Inspiration Rising



INSPIRATION RISING IS THE LATEST HOLLYWOOD FILM THAT HAS CAPTURED THE HEARTS OF AUDIENCES WITH ITS POWERFUL NARRATIVE AND UPLIFTING THEMES. DIRECTED BY ACCLAIMED FILMMAKER AVA CHEN, THIS INSPIRATIONAL DRAMA STARS A TALENTED ENSEMBLE CAST, INCLUDING JOHN BOYEGA, EMMA STONE, AND MORGAN FREEMAN. RELEASED IN JANUARY 2025, THE FILM HAS QUICKLY GAINED POPULARITY FOR ITS COMPELLING STORY AND MOTIVATIONAL MESSAGE.

PLOT SUMMARY

SET AGAINST THE BACKDROP OF A SMALL TOWN GRAPPLING WITH ECONOMIC HARDSHIP, *INSPIRATION RISING* FOLLOWS THE JOURNEY OF MAYA (EMMA STONE), A PASSIONATE TEACHER WHO BELIEVES IN THE TRANSFORMATIVE POWER OF EDUCATION. FACED WITH BUDGET CUTS AND DWINDLING RESOURCES, MAYA FIGHTS TO KEEP HER SCHOOL OPEN AND PROVIDE HER STUDENTS WITH THE OPPORTUNITIES THEY DESERVE.

WHEN A LOCAL ENTREPRENEUR (JOHN BOYEGA) RETURNS TO HIS HOMETOWN AFTER ACHIEVING SUCCESS IN THE TECH INDUSTRY, HE BECOMES AN UNEXPECTED ALLY FOR MAYA. TOGETHER, THEY EMBARK ON A MISSION TO INSPIRE THE COMMUNITY, RALLYING SUPPORT FOR THE SCHOOL AND ENCOURAGING STUDENTS TO PURSUE THEIR DREAMS AGAINST ALL ODDS.

ARTICLE

Movie Review: Inspiration Rising



THE FILM WEAVES TOGETHER THEMES OF RESILIENCE, COMMUNITY, AND THE IMPORTANCE OF MENTORSHIP, CULMINATING IN A HEARTFELT CLIMAX THAT SHOWCASES THE IMPACT OF BELIEVING IN ONESELF AND OTHERS. THEMES. THE FILM EMPHASIZES THE IMPORTANCE OF PERSEVERANCE IN THE FACE OF ADVERSITY. MAYA'S UNWAVERING COMMITMENT TO HER STUDENTS SERVES AS A REMINDER THAT CHALLENGES CAN BE OVERCOME WITH DETERMINATION AND HARD WORK.

INSPIRATION RISING BEAUTIFULLY ILLUSTRATES HOW COMMUNITIES CAN COME TOGETHER TO SUPPORT ONE ANOTHER. THE COLLABORATION BETWEEN MAYA AND THE ENTREPRENEUR HIGHLIGHTS THE SIGNIFICANCE OF COLLECTIVE EFFORT IN ACHIEVING COMMON GOALS.

THE FILM SHOWCASES THE VITAL ROLE OF MENTORS IN SHAPING THE LIVES OF YOUNG PEOPLE. MAYA'S DEDICATION TO HER STUDENTS EXEMPLIFIES HOW ONE PERSON CAN MAKE A PROFOUND DIFFERENCE IN THE LIVES OF MANY.

EMMA STONE DELIVERS A HEARTFELT PERFORMANCE AS MAYA, CAPTURING THE CHARACTER'S PASSION AND VULNERABILITY. HER CHEMISTRY WITH JOHN BOYEGA, WHO PORTRAYS THE ENTREPRENEUR, ADDS DEPTH TO THEIR PARTNERSHIP.

RATING: 4/5

IN A WORLD WHERE CHALLENGES OFTEN SEEM INSURMOUNTABLE, INSPIRATION RISING SERVES AS A REMINDER THAT HOPE, DETERMINATION, AND COMMUNITY CAN LEAD TO REMARKABLE CHANGE.

GOURI GOYAL BJMC 2 YEAR

POEM

Ode to IIMT

**IN GREATER NOIDA, WHERE DREAMSTAKE
FLIGHT, IIMT STANDS TALL, A BEACON OF LIGHT.
WITH HALLS OF LEARNING, WHERE MINDS
IGNITE, A JOURNEY BEGINS, WITH FUTURES SO
BRIGHT.**

**IN CLASSROOMS BUSTLING WITH EAGER MINDS,
PROFESSORS INSPIRE THE CURIOUS FIND.
FROM BUSINESS TO TECH, IN EVERY FIELD,
A TREASURE OF WISDOM, THE HEART IS
REVEALED. TOGETHER WE STAND, A DIVERSE
ARRAY, CULTIVATING LEADERS FOR A BRIGHTER
DAY.**

**IN CLUBS AND EVENTS, WE FIND OUR VOICE. IN
UNITY AND SPIRIT, WE REJOICE.**

**THROUGH TRIALS WE RISE, WITH COURAGE AND
GRACE. EACH SETBACK A LESSON, EACH
CHALLENGE WE FACE. WITH PASSION AS FUEL,
WE STRIVE AND WE SOAR,**

**AT IIMT, WE'RE READY TO EXPLORE. AS WE STEP
FORTH INTO THE UNKNOWN,**

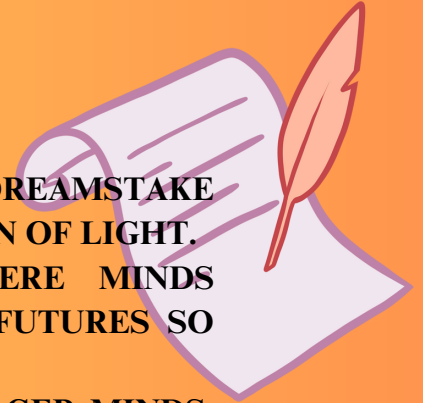
**WITH KNOWLEDGE AS ARMOR, WE'RE NEVER
ALONE. IN THE HEART OF NOIDA, OUR DREAMS
TAKE FLIGHT. IIMT GROUP OF COLLEGES, OUR
GUIDING LIGHT.**

**SO HERE'S TO THE JOURNEY, THE FRIENDSHIPS
WE'VE MADE,**

**TO THE DREAMS WE WILL CHASE AND THE PATHS
WE WILL PAVE. WITH GRATITUDE AND PRIDE, WE
HONOR THIS PLACE.**

**IIMT, OUR FOUNDATION, AND OUR DREAMS WE
EMBRACE.**

ANIKET KASAUDHAN BJMC 2ND YEAR



JOURNEY: From Intern to Assistant and Rundown Producer



THE INTERNSHIP PHASE:

I STARTED AS AN INTERN AT NEWSX, FRESH OUT OF COLLEGE.

- RESPONSIBILITIES INCLUDED RESEARCH, ASSISTING SENIOR REPORTERS, AND DRAFTING BASIC NEWS STORIES
- LEARNED THE IMPORTANCE OF ACCURACY, SPEED, AND STORYTELLING
- MEMORABLE MOMENT COVERING A BREAKING STORY UNDER TIGHT DEADLINES

THE TRANSITION TO ASSISTANT:

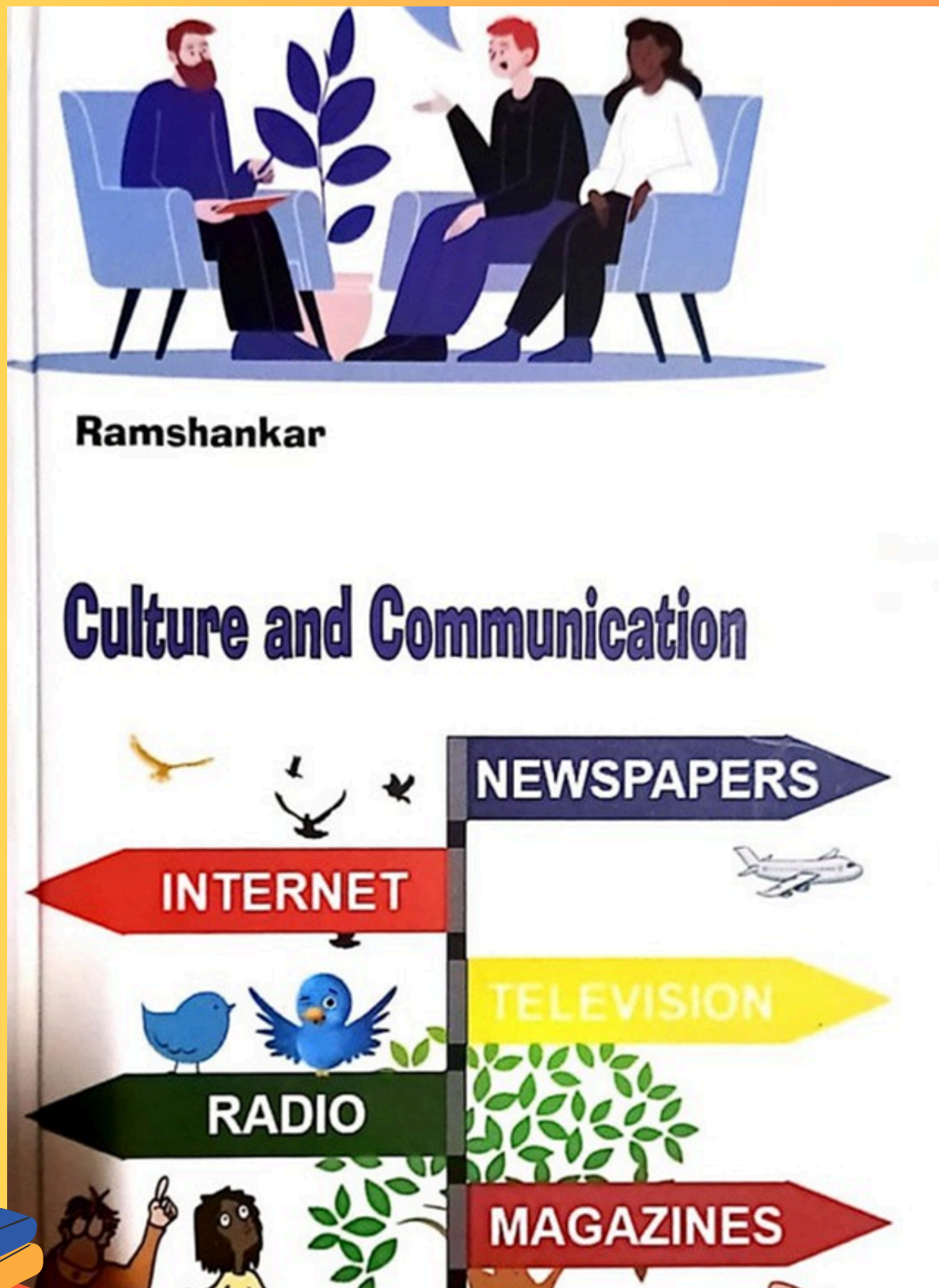
- OFFERED THE ROLE OF AN EDITORIAL ASSISTANT AFTER PROVING HIS METTLE
- RESPONSIBILITIES INCLUDED COORDINATING WITH REPORTERS, VERIFYING SOURCES, WRITING SCRIPTS FOR ANCHORS
- FACED CHALLENGES OF MULTITASKING AND ADAPTING TO DISRUPTIONS IN THE SCHEDULE
- SATISFACTION OF SEEING HIS CONTRIBUTIONS ON AIR
- BECOMING A RUNDOWN PRODUCER:
- MANAGED THE RUNDOWN, CURATING AND SEQUENCING STORIES FOR LIVE BROADCASTS
- REQUIRED DEEP UNDERSTANDING OF AUDIENCE PREFERENCES, EDITORIAL PRIORITIES, AND TIME MANAGEMENT
- PROUD MOMENT SUCCESSFULLY PRODUCING A PRIME-TIME SHOW DURING A HIGH-PROFILE EVENT

MY JOURNEY AT NEWSX

FROM INTERN TO ASSISTANT AND RUNDOWN PRODUCER

BY NIKHIL KUMAR BJMC 2 YEAR

Faculty Celebrates Dr. Ramshankar's 7th Book Release



STUDENT ACHIEVEMENT



Certificate OF ACHIEVEMENT

This certificate is proudly presented to



Arjun Verma

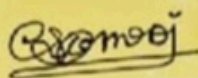
FOR BEING THE COMPILER OF THE BOOK NAMED

"PARAMATMA KI NITHIYA"

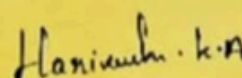
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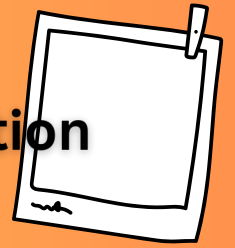


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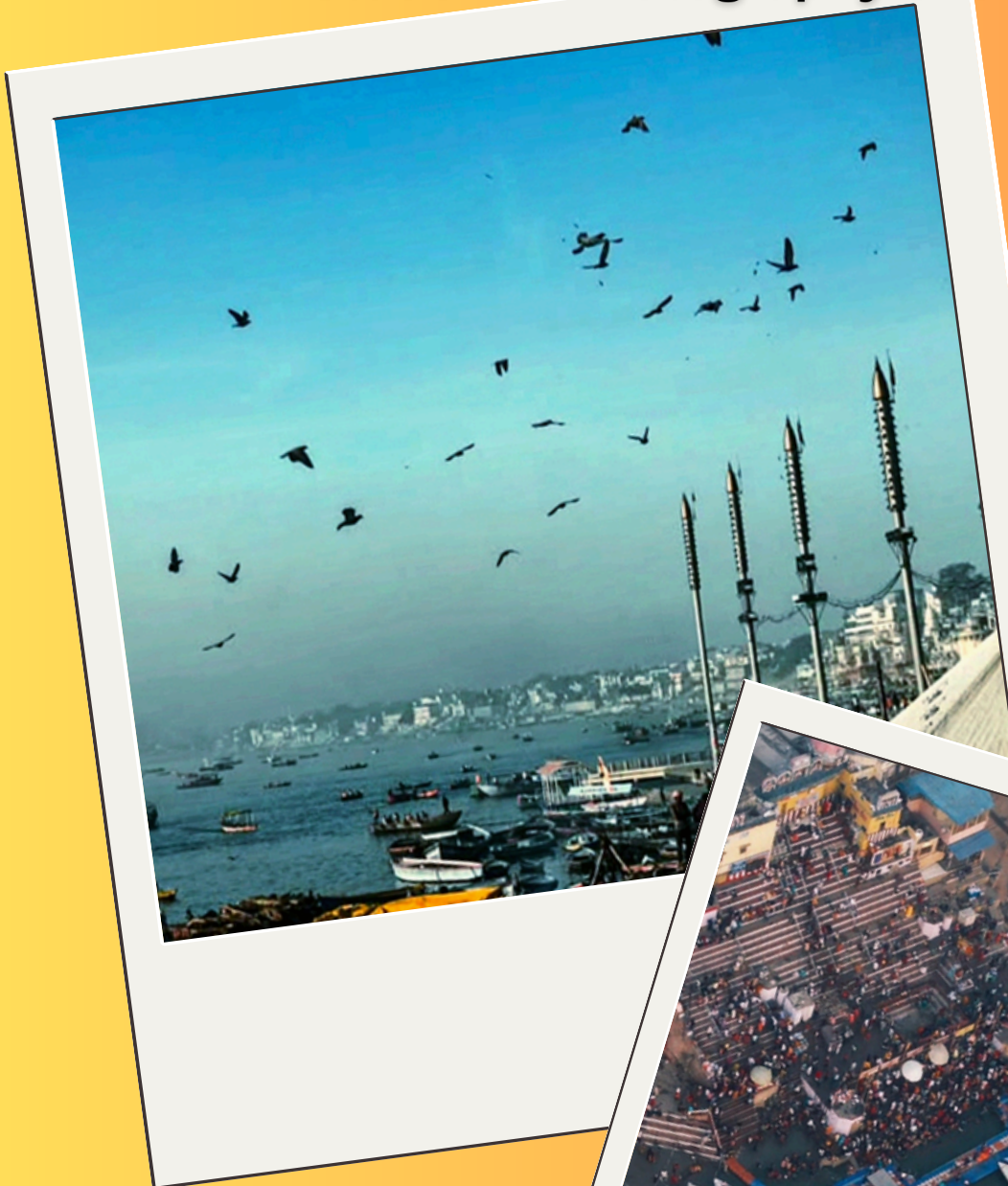
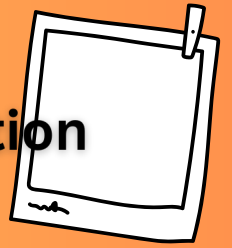
IIMT Journalism and Mass Communication Student's Photography Showcase



Clicks By Roshan Pandey (BAJMC 3rd Year)



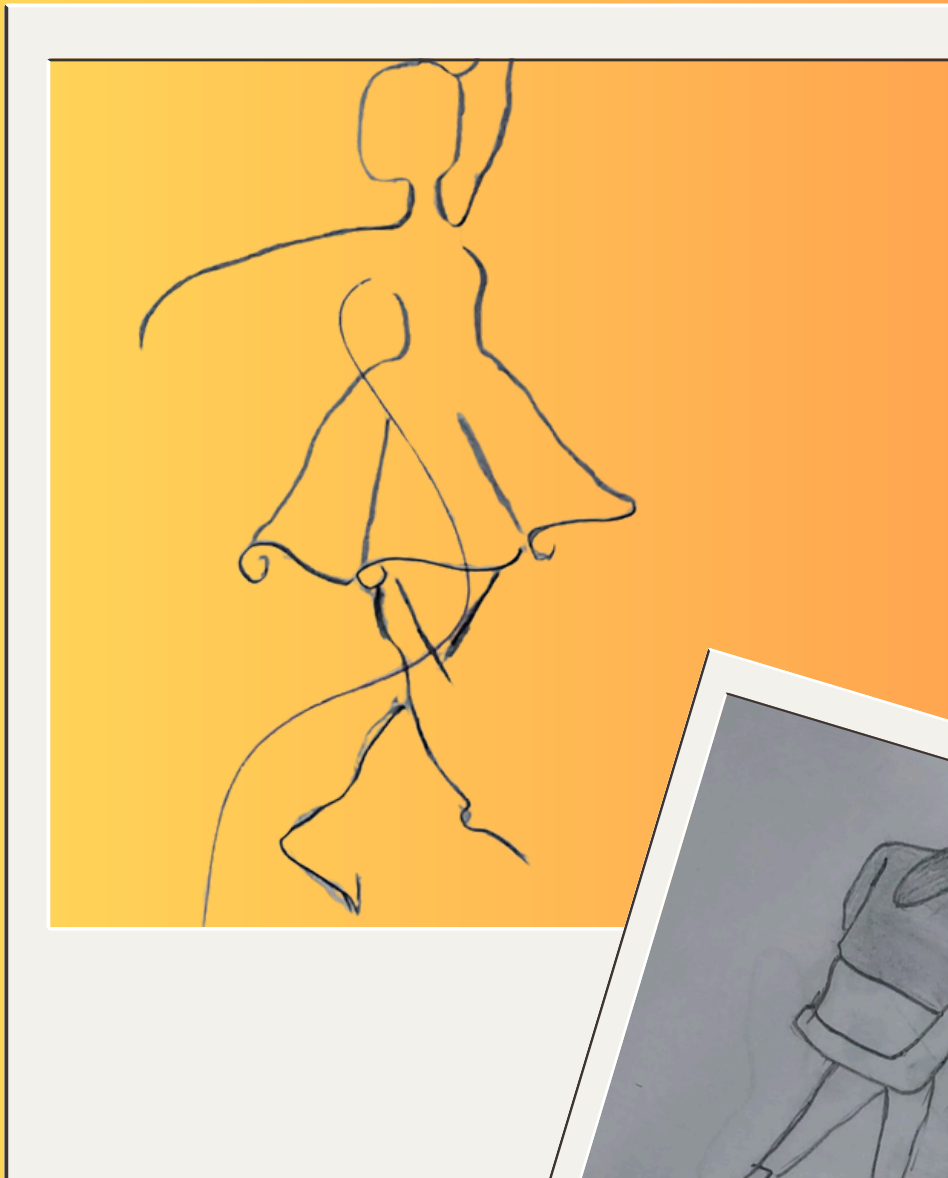
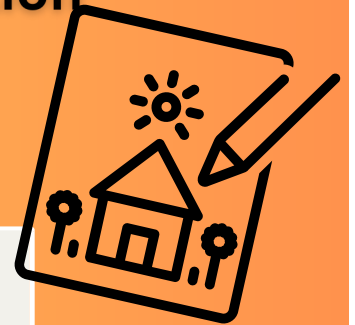
IIMT Journalism and Mass Communication Student's Photography Showcase



Clicks By Prem Kashyap (BAJMC3rd Year)



IIMT Journalism and Mass Communication Student Sketch Book



**Sketch Book By: Kalash Salhotra
BJMC 2ND YR**

MEDIA COVERAGE

आईआईएमटी लैडर बिजनेस फाउंडेशन को मिली मान्यता
ग्रेटर नोएडा: आईआईएमटी के इन्व्यूबेशन लैडर बिजनेस फाउंडेशन को प्रदेश सरकार ने मान्यता दी है। इसके तहत फाउंडेशन को 2.5 करोड़ रुपये की वित्तीय राशि दी गई है। मौके पर कालेज के एमडी डा. मयंक अग्रवाल ने इन्व्यूबेशन के जनरल मैनेजर डा. मयंक राज, प्रीति भाटी,

IIMT कॉलेज में छात्रों ने दिखाई प्र
एनबीटी न्यूज, ग्रेटर नोएडा: नॉलेज पार्क स्थित आईआईएमटी कॉलेज ऑफ पॉलिटेक्निक में शनिवार आईआईएमटी आयोजन किया गया। प्रतियोगिता के दौरान अतिथि लेखिका डॉ. कला और नायब तहसीलदार ज्योत्सना सिंह और गुप डायरेक्टर कर जौहरी शामिल रहे।

शिक्षा के क्षेत्र में योगदान के लिए अवार्ड मिला
ग्रेटर नोएडा: आईआईएमटी कॉलेज ऑफ फार्मसी को शिक्षा के क्षेत्र में प्रतिष्ठित उपलब्धि एवं योगदान के लिए बेस्ट कॉलेज से नवाजा गया। दिल्ली में आयोजित एक्सेलेसी अवार्ड्स के समारोह के दौरान यह पुरस्कार दिया गया। कॉलेज ऑफ फार्मसी के डायरेक्टर डॉ. नकुल गुप्ता कॉलेज के प्रतिनिधि के रूप में समारोह में शामिल हुए। जिन्हें यह अवार्ड फिल्म अभिनेत्री सोनाली बंदे ने दिया।

ईशान शास्त्रीय संगीत प्रतियोगिता में अव्वल
ग्रेटर नोएडा: ग्रेटर नोएडा के ईशान मिश्रा ने उत्तर प्रदेश संगीत नाटक अकादमी की शास्त्रीय संगीत प्रतियोगिता में प्रथम स्थान प्राप्त किया है। मंडल स्तरीय संगीत प्रतियोगिता का आयोजन सोमवार को गाजियाबाद में किया गया। बाल वर्ग में ईशान मिश्रा ने तबला वादन में शानदार प्रदर्शन कर यह सफलता हासिल की। प्रतिभागियों ने गायन, वादन और नृत्य के विभिन्न वर्गों में अपनी कला का शानदार प्रदर्शन किया।

एओए के चुनाव में नौ लोग हुए विजयी
नोएडा: सेक्टर 100 स्थित लोटस बूलेवर्ड सोसाइटी में रविवार को अपार्टमेंट सोसाइटी एओए के चुनाव सम्पन्न हुए। जिसमें 9 लोगों ने अपनी जीत दर्ज की है। जिसमें राजेश रस्तोगी, सजीव शर्मा, देवेंद्र कुमार, मोता नाथ, अलका वर्मा, वमवीर यादव, ओम प्रकाश डेमला, प्रीति डिल्लन एवं वेद प्रकाश विजयी घोषित किए गए हैं। सभी सोसाइटी वरिष्ठों ने नए एओए के प्रतिनिधियों को जीत की बधाई दी है।

IIMT में शुरू हुआ स्व-लक्ष्य कार्यक्रम



एनबीटी न्यूज, ग्रेनो: नॉलेज पार्क स्थित आईआईएमटी कॉलेज में मुरुवार से दो दिवसीय स्व लक्ष्य-2024 प्रोग्राम शुरू हुआ। इसमें बतौर मुख्य अतिथि गौतमबुद्ध नगर के अडिशनल पुलिस कमिश्नर बबलू कुमार शामिल रहे। उन्होंने कहा कि हर क्षेत्र में कोई भी नंबर वन नहीं बन सकता, लेकिन पूरे ग्रुप में एक ही आदमी नंबर वन हो सकता है। हमारा फोकस एक्सलेंट अचीवमेंट पर होना चाहिए। प्रतियोगिता के लिए टेक्निकल ग्रुप, नुक्कड़ नाटक, फोटो उत्सव, सोलो सिंगिंग, स्टेडअप कॉमेडी, सोलो डांस, ग्रुप डांस का भी आयोजन किया। कॉलेज समूह के एमडी डॉ. मयंक अग्रवाल ने कहा कि कोई भी लक्ष्य बड़ा नहीं होगा अभिवृत्ति उत्स पाने के लिए दृढ़ संकल्प होना चाहिए। हर किसी के जीवन में उतार-चढ़ाव आते हैं। चुनौतियों से हमेशा डटकर मुकाबला करना चाहिए। इस मौके पर कॉलेज के सभी डायरेक्टर, डीन, एचओडी मौजूद रहे।

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A Note Of Gratitude



As we wrap up this edition of the IIMT College of Management Newsletter, we extend our heartfelt gratitude to everyone for their contributions and support. Let's embrace the New Year with excitement and continue to inspire and uplift one another as part of the IIMT family! diligently to compile and present this newsletter. Your commitment ensures that our milestones are celebrated and shared with pride.

As we step into the New Year, let's embrace the excitement of new beginnings and the promise of more thrilling activities ahead!

Thank you for being an integral part of the IIMT family. Together, let's continue to inspire and uplift one another in the coming year!

**Regards,
Editorial Team
IIMT College of Management**